



SPREAD LOVE

Caring for our school, one student at a time.

Mason Elementary's PTA provides programming and resources to connect students, families and educators. Throughout the year, Mason families are invited to come together for fun events to build community and connectivity.

Additionally, Mason's PTA provides resources to the school that traditional budgets aren't able to cover. Last year this included new reading and math programs, Smart Boards for two classrooms, and more! These resources allow each of our 400+ students to have equitable access to technology and learning opportunities.

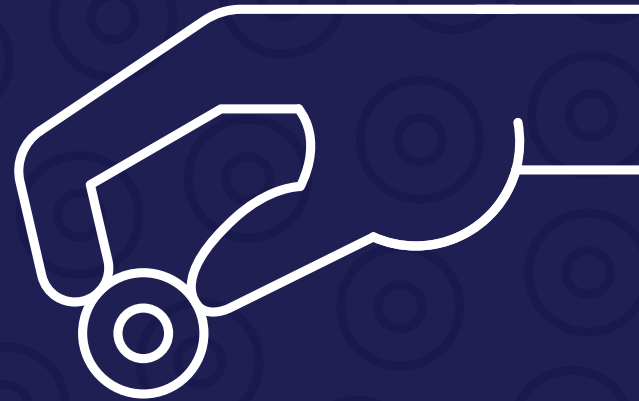
MAKE A DONATION

Support our present, invest in our future.

The short-term benefit of your investment in Mason is the opportunity to build your business among a community of families with financial resources, but often little time to research buying opportunities. We will continually put your name in front of 400+ area families throughout the year.

Long-term, your investment will create strong communities with children who are educated and technology trained. These students are our future workers, consumers and leaders. Let's work together to give them the best educational opportunities possible.

Take a look at our sponsorship opportunities on the following page.



We are excited to present the following sponsor benefits for the 2018-2019 school year which include opportunities to get involved at our three major events. All of our sponsors will be recognized in a school wide letter, sent in April.

The **Monster Dash** consists of a fun run with a trunk-or-treat, sunset glow run and dance party.

Candy Cane Lane gives students the opportunity to purchase affordable holiday gifts for friends and family.

Our **Ice Cream Social** is a celebration of our students and their successes as the school year draws to a close.

2018-2019 MASON PTA CORPORATE SPONSOR BENEFITS

| PTA Event | Sponsor Benefits | Friend of Mason \$100 | Bronze \$250 | Silver \$500 | Gold \$1,000 | Platinum \$2,500 | Diamond \$5,000 |
|-------------------------------------------------------|----------------------------------------------|--------------------------|-----------------|-----------------|-----------------|---------------------|--------------------|
| Non-Event Specific Benefits <i>All School Year</i> | Thank You and Tax Deductible Receipt | x | x | x | x | x | x |
| | April School Wide Letter Thanking Sponsors | x | x | x | x | x | x |
| | Company Logo on Sponsor Banner | | Name Only | Small Logo | Medium Logo | Large Logo | Ex. Large Logo |
| | Company Logo on PTA Website | | x | x | x | x | x |
| | Company Recognition on PTA Social Media | | x | x | x | x | x |
| Monster Dash <i>October 2018</i> | Company Logo on Monster Dash T-shirt | | Name Only | Small Logo | Medium Logo | Large Logo | Ex. Large Logo |
| | Company Promotional Material in Race Packets | | x | x | x | x | x |
| | Event Passes and Shirts for Your Business | | 2 | 4 | 8 | 16 | 32 |
| | Monster Dash Trunk-or-Treat Trunk Promotion | | | Combined | Full Trunk | Full Trunk | Full Trunk |
| | Booth at Monster Dash Event | | | | x | x | x |
| Candy Cane Lane <i>December 2018</i> | Company Logo on Candy Cane Lane Shopping Bag | | Name | Small Logo | Medium Logo | Large Logo | Ex. Large Logo |
| | Company Promotional Material in Shopping Bag | | x | x | x | x | x |
| Ice Cream Social <i>Spring 2019</i> | Booth at Ice Cream Social Event | | | | x | x | x |

During the Monster Dash Trunk-or-Treat, sponsors at the levels indicated will have the opportunity to be present at a trunk and offer promotional items or treats to every participant. Signage on the trunk will include company name and logo. Silver sponsors will be combined into one trunk as opposed to having their own dedicated trunk.

Promotional material can include fliers, coupons, pens, notepads, etc. Use your imagination!

Commitments requested by October 4th.

Once we receive your payment, we will follow up with a checklist of information needed (logos, etc.).

SPREAD LOVE MAKE A DONATION

Please count my company in at the following sponsorship level for the 2018-2019 school year:

FRIEND OF MASON BRONZE SILVER GOLD PLATINUM DIAMOND

Company Name: _____ Contact Name: _____

Mailing Address: _____

Phone Number: _____ Website: _____ Email: _____

Please make checks payable to Mason PTA and send with form to Mason PTA, 27600 E Colbern Rd. Lee's Summit, MO 64086.

Pay online at www.masonelementarypta.org/sponsor (Online payments subject to PayPal fees.)

Questions? We'd love to help! Email us at MasonPTA@outlook.com.